

Community Advisory Committee August 20, 2024 | 5:30 PM – 7:30 PM

In Person and Via ZoomGov:

<https://cherriots-org.zoomgov.com/j/1614884924?pwd=Mb0JmGX05jTSkk41AHSTie0GPVq7Yd.1>

Phone Number: (669) 254-5252 | **Meeting ID:** 161 488 4924 | **Passcode:** 868281

CAC AGENDA

1. CALL TO ORDER AND ATTENDANCE

- a. Safety Moment
- b. Additions/Changes to Agenda

2. ANNOUNCEMENTS

- a. Welcome new member, Bryan Casey

3. PUBLIC COMMENT*

4. APPROVAL OF MINUTES

- a. Minutes of Meeting: June 18, 2024

5. PRESENTATIONS

- a. Van Pool Program – Kiki Dohman, Commuter Options Coordinator

6. ROUNDTABLE/DISCUSSION ITEMS

- a. Orientation
- b. Committee Roundtable
- c. Recruitment Discussion

7. ACTION ITEMS

- a. Membership Recommendation – Benjamin Slater

8. FUTURE AGENDA ITEMS

- a. Updated CAC Bylaws
- b. Terms/Elections – October

9. ADJOURNMENT

***Public Comment:** Designated time for community members to comment before the committee on transit-related business, is limited to three (3) minutes. Public comments are accepted in writing, by email, in person, or by ZoomGov. Written comments will be submitted and entered in to the record if it is received by 5:00 P.M. on the day of the meeting.

Email: cac@cherriots.org

Mail: Attn: Community Advisory Committee, 555 Court St. NE, Suite 5230, Salem, OR 97301

Closed Captioning (CC): ZoomGov's live streaming platform includes Closed Captioning (CC). It is a good tool for aiding viewer participation in the meeting. However, CC does not always translate accurately.

Alternative Formats: With 48 hours of notice, ASL services, and alternate formats for individuals with limited English proficiency are available. Requests can be made to the Clerk by phone at 503-588-2424 or with the assistance of TTY: Oregon Relay Services at 1-800-735-2900 (or 711). Cherriots administration office hours are Monday-Friday from 8:00 AM to 5:00 PM.

***Comentarios del público:** Tiempo designada para que los miembros de la comunidad testifiquen ante el Comité sobre cualquier tema relacionado con el transporte público, limitado a tres minutos. Se aceptan comentarios públicos por escrito, por correo electrónico o a través de ZoomGov (el testimonio escrito se enviará y se registrará en el expediente si se recibe antes de las 5:00 p. m. del 18 de junio de 2024).

Correo electrónico: cac@cherriots.org

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Subtítulos ocultos (CC): la plataforma de transmisión en vivo de ZoomGov incluye subtítulos ocultos (CC). Es una buena herramienta para ayudar a los espectadores a participar en la reunión. Sin embargo, CC no siempre se traduce con precisión.

Formatos alternativos: Esta es una reunión pública en un lugar accesible a la ADA. Con 48 horas de anticipación, se encuentran disponibles audífonos y servicios auxiliares, y formatos alternativos para personas con dominio limitado del inglés. Las solicitudes se pueden hacer al Secretario por teléfono al 503-588-2424 o con la ayuda de TTY: Oregon Relay Services al 1-800-735-2900 (o 711). El horario de oficina de la administración de Cherriots es de lunes a viernes de 8:00 A.M. 5:00 P.M.



Salem Area Mass Transit District
Community Advisory Committee Minutes

Senator Hearing Room: 555 Court St. NE, Salem, Oregon 97301

June 18, 2024

Attendees:

Committee: Chair Sue Coffin, Members David Levy, Erin Ross, Judi Richards, Lucinda Edwards, and Marja Byers. Absent: Joe Tilman and Ronald Rubel

Staff: COO Tom Dietz, CCO Patricia Feeny, Contracted Service Manager Ben Sawyer, Security and Emergency Management Manager Karen Garcia, Maintenance Manager Zach Leeth, Security Coordinator Justin Kinyon, and Executive Assistant Kirra Pressey.

I. CALL TO ORDER

Chair Coffin called the meeting to order at 5:30 PM.
Attendance was noted.

A. Safety Moment

COO Dietz delivered the Safety Moment, highlighting summer safety tips such as staying hydrated, protecting your skin and eyes, and moderating time spent in the heat.

B. Announcements

COO Dietz announced the District welcomed Art Boulanger as their new CIO. He provided a brief intro but announced he would be in attendance at a future meeting for an additional introduction.

II. PUBLIC COMMENT

Public Comment from Randy Morgan discussing increasing holiday service was provided for the Committee review and discussion.

III. APPROVAL OF MINUTES

a. Minutes of meeting: April 16, 2024

Motion:	Approve the Minutes from April 16, 2024
Motion By:	Member David Levy
Second:	Member Marja Byers
Vote:	Motion Passed Unanimously

IV. EXECUTIVE MEETING MEMBER SELECTION

COO Dietz provided an overview of the Executive Meeting Member requirements per the Bylaws. Chair Coffin asked Committee Members for volunteers to serve, and both Members Edwards and Byers volunteered. The Committee agreed for Member Byers to serve from now until December 31, 2024, and for Member Edwards to begin on January 1, 2025.

V. PRESENTATION(S)

A. Safety & Security Discussion

Presenter: Security and Emergency Management Manager Karen Garcia, and Security Coordinator Justin Kinyon

Security and Emergency Management Manager Garcia provided discussion points to be covered in the presentation, along with background on the surrounding issues, noting that this is a national issue, not just localized to the District. She highlighted that national trends in employee assaults are soaring and are driven by broader societal issues. She also noted a significant increase in the number of incidents this year compared to last year, pointing out that there has been a higher percentage of incidents involving youth and that assaultive incidents have almost doubled from last year. She discussed stakeholders including SPD, PPC, and DPI, and noted the staffing challenges each has faced. She elaborated on the impacts of the increased incidents on riders, employees, and operations. Lastly, she outlined current and future actions to address the rise in incidents.

B. Communications Update

CCO Feeny provided highlights from the Customer and Community Surveys, including the number of surveys received and the survey process itself. She discussed the current Call for Art for the upcoming Hispanic Heritage Month Bus Wrap. Lastly, she discussed the launch of Route 22 and the neighborhood meetings taking place to answer community members' questions and address concerns.

VI. DISCUSSION ITEMS

A. Grant Session Briefing

COO Dietz advised the Committee that applications have been submitted for both 5310 and Low/No Grant.

B. Cherriots ITS Accessibility

COO Dietz posed a question to the Committee about bus stop numbers and their accessibility for the blind and deaf community.

VII. ACTION ITEMS - None

VIII. FUTURE AGENDA ITEMS

A. Updated CAC Bylaws

B. Van Pool Program – Kiki Dohman, Commuter Options Coordinator

C. Holiday Service Discussion

IX. ADJOURN

Chair Coffin adjourned the meeting at 7:01 PM.

DRAFT

Commuter Options Program

Presented By: Kiki Dohman

8/20/2024

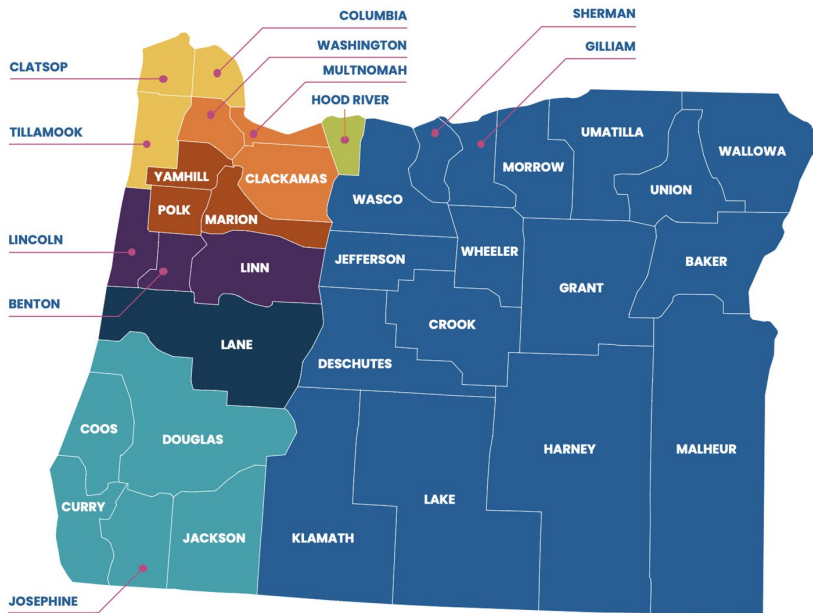


Overview

- Commuter Options Program
- Vanpool Deep Dive
- Questions



Commuter Options Program

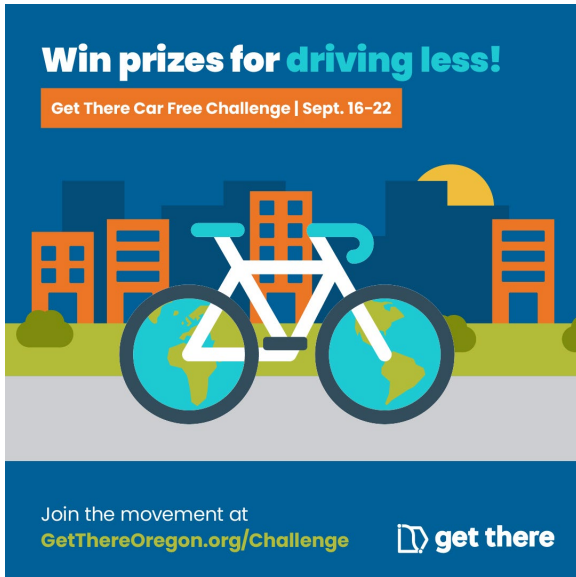



- Grant funded program
- Focuses on all local transportation options
- Develops strong community partnerships
- Prioritizes outreach and education

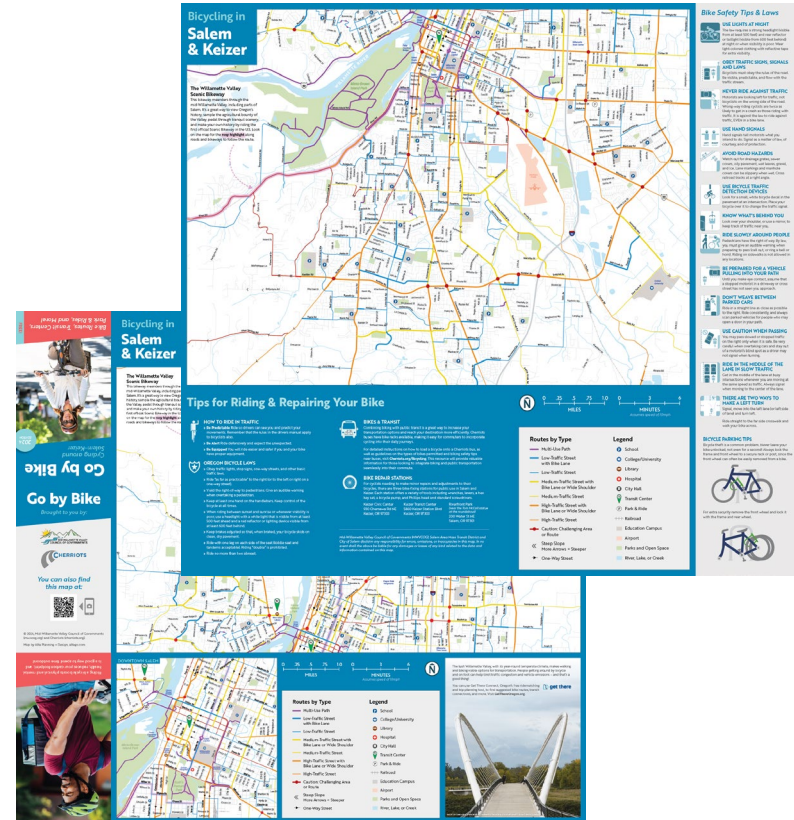
Commuter Options Program



Win prizes for driving less!
 Get There Car Free Challenge | Sept. 16-22



Join the movement at
GetThereOregon.org/Challenge 



Bicycling in Salem & Keizer

The Willamette Valley Street Bikeway

How to Ride in Traffic

UNCOMMON SENSE LAWS

Bike Safety Tips & Laws

Routes by Type

Legend

Tips for Riding & Repairing Your Bike

Bicycle Repairing Tips

Vanpool

FY24 Overview

Max Operating Vanpools = 40

Max Vanpool Riders = 211

Average One-Way Trip = 28 miles

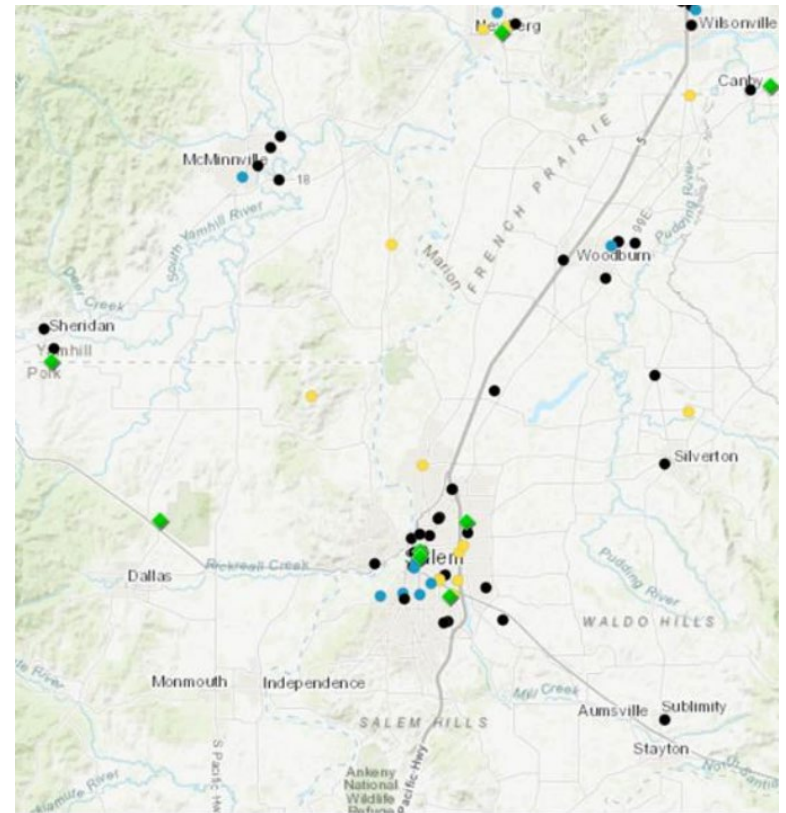
Total Trips = 84,902

Average Occupancy Rate = 62%



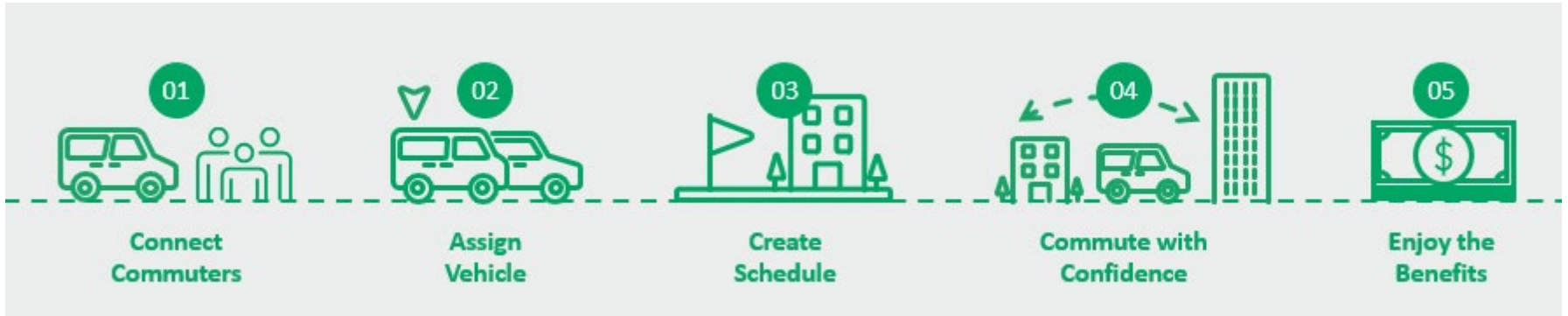
Vanpool

# of Vans	Industry Sector
17	Agriculture
12	Federal
8	Manufacturing
2	Military
1	Government



Vanpool

How to Build Vans



Vanpool

Feedback From Our Riders

- “I think the vans are an excellent program. Thank you so much!”
- “Thank you so much for this service it’s excellent. We save so much money on gasoline.”
- “Would NOT be working here without this ride!”
- “Excellent Service!”
- “For me personally, I am very grateful to the company for providing those of us who don’t or can’t drive a mode of transportation that’s consistent and reliable. I don’t know if I’d be working here without it.”

Questions?

