



SALEM AREA MASS TRANSIT DISTRICT
BOARD OF DIRECTORS MEETING AGENDA PACKET

Thursday, March 27, 2025 at 5:30 p.m.

Directors: Joaquín Lara Midkiff | Ramiro Navarro Jr. | Sadie Carney | Maria Hinojos Pressey |
Ian Davidson | Sara Duncan | Bill Holmstrom

Available meeting formats:

In Person: *Senator Hearing Room, 555 Court Street NE, Salem, Oregon 97301*

Zoom Gov: **Meeting ID:** 161 115 6964 | **Passcode:** 680098

Link: <https://cherriotics-org.zoomgov.com/j/1611156964?pwd=T0VPaXp3eVJpc0NJWWkxeXJSNnE5dz09>

One Tap Mobile: +16692545252,,1611156964#,,,,*680098# US

Landline Phone: +1 669 254 5252 US

Live Stream: <https://www.capitalcommunitymedia.org/all>

Comcast Channel 21

Public Comment: Community members may provide comments on transit-related matters during the meeting, with a three-minute time limit per speaker. Comments can be submitted in writing, by email, in person, or via ZoomGov. Written comments received by 12:00 P.M. on the meeting day will be included in the official record.

Email: Board@cherriotics.org

Mail: Attn: District Board of Directors, 555 Court St. NE, Suite 5230, Salem, OR 97301

Consent Calendar: Routine items are adopted collectively through a single motion unless a Director requests to remove an item. Any item withdrawn for discussion will be addressed after the Consent Calendar is approved.

Board of Director Report: Board members report on transit-related issues, including committee participation, community outreach, and special projects representing the District.

Closed Captioning (CC): ZoomGov's live streaming platform offers Closed Captioning (CC) to enhance viewer participation, though translations may not always be accurate.

Alternative Formats: ASL services and alternate formats for individuals with limited English proficiency are available with 48 hours' notice. Requests can be made by contacting the Clerk at 503-588-2424 or through TTY via Oregon Relay Services at 1-800-735-2900 (or 711). Office hours are Monday–Friday, 8:00 AM to 5:00 PM.

Electronic Copies: Agenda packets are available at <https://www.cherriotics.org/meetings/>.

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Formatos de reunión disponibles:

En persona: Senator Hearing Room, 555 Court Street NE, Salem, Oregón 97301

Zoom Gov: **Meeting ID:** 161 115 6964 | **Código de acceso:** 680098

Link: <https://cherrriots-org.zoomgov.com/j/1611156964?pwd=T0VPaXp3eVJpc0NjWWkxeXJSNnE5dz09>

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Transmisión en directo: <https://www.capitalcommunitymedia.org/all>

Comcast Canal 21

Comentarios del público: Los miembros de la comunidad pueden hacer comentarios sobre asuntos relacionados con el tránsito durante la reunión, con un límite de tiempo de tres minutos por orador. Los comentarios pueden presentarse por escrito, por correo electrónico, en persona o a través de ZoomGov. Los comentarios por escrito recibidos antes de las 12:00 p.m. del día de la reunión se incluirán en el acta oficial.

Correo electrónico: Board@cherrriots.org

Correo postal: District Board of Directors, 555 Court St. NE, Suite 5230, Salem, OR 97301

Calendario de Consentimiento: Los puntos de rutina se adoptan colectivamente mediante una sola moción, a menos que un Director solicite retirar un punto. Cualquier punto retirado para ser debatido se tratará después de la aprobación del Calendario de Consentimiento.

Informe del Consejo de Administración: Los miembros de la Junta Directiva informan sobre temas relacionados con el tránsito, incluida la participación en comités, la extensión a la comunidad y los proyectos especiales que representan al Distrito.

Subtítulos (CC): La plataforma de retransmisión en directo de ZoomGov ofrece subtítulos (CC) para mejorar la participación de los espectadores, aunque es posible que las traducciones no siempre sean precisas.

Formatos alternativos: Los servicios de ASL y formatos alternativos para personas con dominio limitado del inglés están disponibles con 48 horas de antelación. Las solicitudes se pueden hacer poniéndose en contacto con el Secretario en el 503-588-2424 o a través de TTY a través de Oregon Relay Services en el 1-800-735-2900 (o 711). El horario de oficina es de lunes a viernes, de 8 de la mañana a 5 de la tarde.

Copias electrónicas: Los paquetes del orden del día están disponibles en <https://www.cherrriots.org/meetings/>.

Lista de distribución por correo electrónico: Para inscribirse en la lista de distribución de reuniones públicas del Distrito, envíe un correo electrónico al Secretario de la Junta a publictestimony@cherrriots.org.



AGENDA

- 1. CALL TO ORDER**
 - A. Note of Attendance for a Quorum
 - B. Safety Minute
 - C. Announcements | Changes to Agenda

- 2. PRESENTATIONS**
 - A. Climate Action Plan Visioning Session 04

- 3. PUBLIC COMMENT**

- 4. CONSENT CALENDAR**
 - A. Approval of Minutes
 - i. February 27, 2025 Board Meeting 14
 - B. Routine Business Items - None

- 5. ITEMS DEFERRED FROM CONSENT CALENDAR**

- 6. ACTION ITEMS**
 - A. Adopt Resolution 2025-05, Authorizing the General Manager to Issue Commendations 20

- 7. INFORMATIONAL REPORTS**
 - A. Service Change Briefing for May 2025 24
 - B. Mobility Reimagined Outreach Update

- 8. REPORTS**
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- 9. ADJOURN**

NEXT MEETING: APRIL 24, 2025 at 5:30 p.m.

To: Board of Directors
From: Bobbi Kidd, Strategic Initiatives Administrator
Thru: Allan Pollock, General Manager
Date: March 27, 2025
Subject: Climate Action Plan Board Visioning Session

ISSUE

Shall the Board take part in the Climate Action Plan Board Visioning Session?

BACKGROUND AND FINDINGS

The District is preparing its 2025 Climate Action Plan (CAP), which will lay out the agency's strategy to decarbonize operations and to bolster operational and infrastructural resilience to the impacts of climate change. As part of this effort, we are reaching out to internal stakeholders and partners across the region and the state to hear their vision for the Districts climate action efforts, identify opportunities and challenges for climate action, and create space for questions about this planning effort.

This evening the board will participate in a visioning session. See page 15 of the presentation for questions that will be asked during the visioning process.

FINANCIAL IMPACT

None

RECOMMENDATION

For information only.

PROPOSED MOTION

None

Cherriots Climate Action Plan

Board of Directors Meeting | March 27, 2025

CUMMING
GROUP

//////////////////// BUILDING VALUE THROUGH EXPERTISE



////////////////////

Purpose, Outcomes, and Process

Purpose

To review progress to date on Cherriots Climate Action Plan (CAP) and solicit the Board’s perspective on key priorities and outcomes for the CAP.

Outcomes

- Shared understanding of CAP process and progress to date.
- Understanding of Board’s perspective and vision for CAP.
- Identified themes and priorities for integration into CAP strategies.

Process (Agenda)

1. Climate Action Plan Overview
2. Baseline Conditions Findings
3. Visioning Discussion
4. Next Steps

CUMMING
GROUP 2



Climate Action Plan Overview

About this Climate Action Plan

Overview

Cherriots has contracted with consultant partner Cumming Group to prepare its Climate Action Plan.

The plan will be delivered by October 2025, and will be informed by a baseline conditions assessment, internal and external stakeholder engagement, and the best and most current climate science.

The Climate Action Plan will set goals, targets, and strategies for Cherriots to:

- **decarbonize operations** in alignment with State and Federal targets; and
- **bolster climate resilience** for infrastructure and communities served

Climate Action Plan Timeline



Climate Action Plan Components

Policy Overview and Greenhouse Gas Emissions Projections

Climate Vulnerability and Risk Assessment

Internal and External Stakeholder Engagement

Asset Type and Source	Percentage
Vehicle Mobile Combustion	88.32%
Building Electricity Consumption	9.40%
Building Stationary Combustion	2.17%
Other Electricity Consumption	0.11%

Baseline Conditions Findings

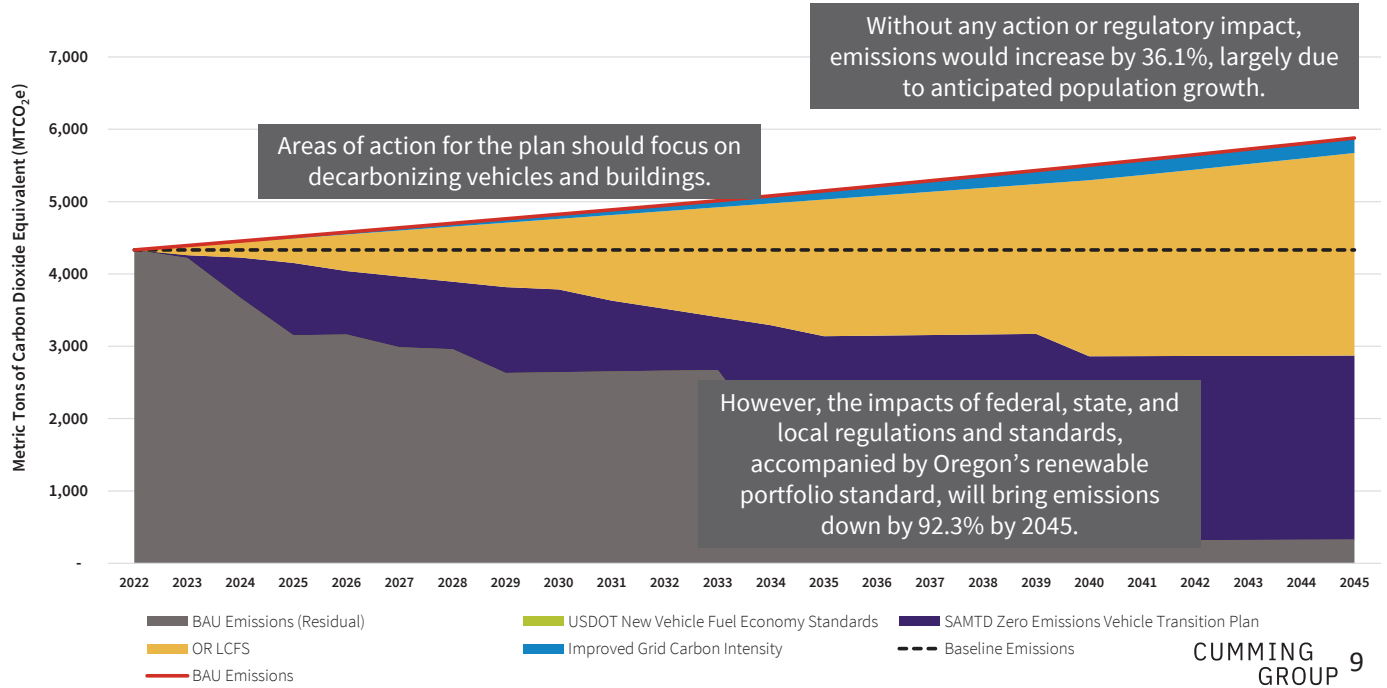


Evaluating Baseline Conditions

Approach

- Literature review of pertinent plans, projects, and policies, including:
 - Cherriots plans
 - Local municipal and county plans
 - Transit/transportation plans
 - Statewide plans, reports, studies, and resources
 - Statewide legislation, policy, and regulatory drivers
- Evaluate 2022 GHG Emissions Inventory and project business-as-planned emissions through 2045.
- Assess most relevant climate hazards to Cherriots service area and evaluate exposure for infrastructure and communities.

Greenhouse Gas Emissions Findings



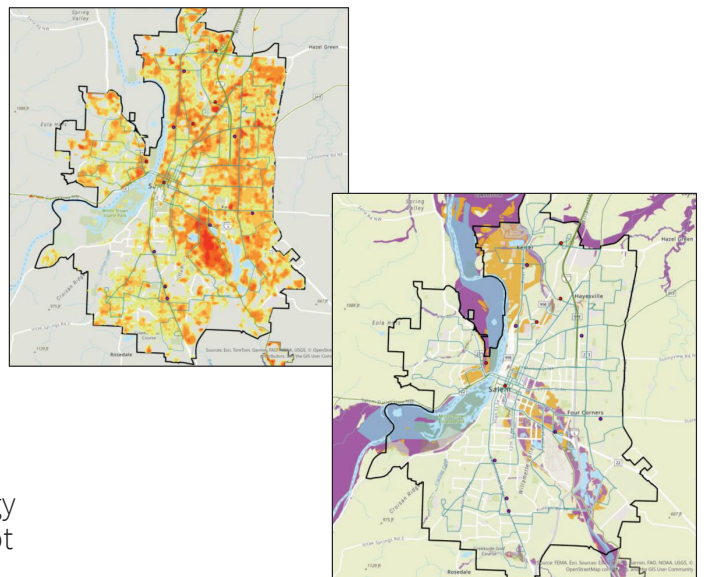
Climate Vulnerability and Risk Findings

Pertinent climate hazards:

- Extreme temperatures
- Extreme precipitation, flooding, high-water events
- Landslides
- Wildfires and smoke events

Infrastructure at greatest risk:

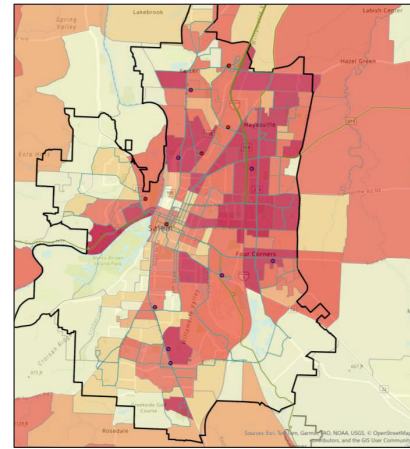
- **High heat** can degrade and destabilize transportation infrastructure, cast iron, and concrete; heat can overheat powerlines, potentially leading to blackouts.
- **Flooding** can damage roadways, bridges, energy equipment, and power lines, which can interrupt and operations and damage assets.



Climate Vulnerability and Risk Findings

Areas or groups within the service area with the highest climate risk and sensitivity:

- Senior population (65+)
- Heat
 - Airport Road Park and Ride
 - Routes/stops near Salem Municipal Airport
 - Contracted Services Facility & Charging (Hyacinth)
- Flooding
 - Del Webb Maintenance Facility & Operations HQ
 - Keizer Safeway Park and Ride
 - Fred Meyer North Park and Ride
 - West Salem Transit Center
 - Routes/stops adjacent to the Willamette River



Social Equity Index

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CUMMING
GROUP 11

Baseline Conditions Assessment

Takeaways

- Greatest opportunities lie in collaborating with regional and state partners to fund and implement measures to decarbonize transportation and build resilience.
- Extreme heat and flooding pose the greatest risk to Cherriots assets and service area.
- Complying with Federal, State, and local regulations and standards is critical in reducing agency emissions into 2045. In addition to compliance, Salem should prioritize building and fleet electrification.

CUMMING
GROUP 12



Envisioning Cherriots Climate Action Plan



Stakeholder Engagement - Visioning

Who we are engaging

Through February and March, our team has engaged or will be speaking to:

Internal Stakeholders

- Board of Directors
- Sustainability Committee
- Executive Leadership Team
- Managers
- Operations Staff
- Administrative Staff

External Stakeholders

- City of Salem
- City of Keizer
- Marion County
- Polk County
- Mid-Willamette Valley Council of Governments
- Peer transit agencies (TriMet and LTD)
- Oregon Department of Transportation



Understanding your vision for this CAP

Purpose

We want to hear your vision for Cherriot's climate action efforts. Our questions will cover:

- What kind of goals or targets you want to set through this plan
- Areas of greatest opportunity to decarbonize operations and services
- Areas of greatest opportunity to bolster infrastructural and community-wide climate resilience
- Concerns you may have about the Climate Action Plan (e.g., feasibility, resources, funding, impact to services)
- Opportunities for partnership across the region and the State



Next Steps

Next Steps

In the coming weeks...

Your comments, alongside those of other stakeholders, will be used to inform the initial overlay of CAP goals, targets, and strategies. We will also issue a broader public survey to assess community priorities.

Looking further ahead...



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BUILDING VALUE THROUGH EXPERTISE



SALEM AREA MASS TRANSIT DISTRICT
BOARD OF DIRECTORS MEETING
 Thursday, February 27, 2025

Index of Board Actions

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1. January 23, 2025 Board of Directors Meeting	
B. Routine Business Items	
1. Fiscal Year 2025 Quarter 2 (FY25 Q2) NTD Reportable Assault Data	
2. Authorize Contract for a Network Lifecycle Replacement Solution	
 Adopt Resolution 2025-02 regarding rider and employee safety with regard to immigration status, establishing guidelines for protecting rider and employee confidential information, and ensuring uninterrupted transit services in compliance with Oregon sanctuary laws	 3
 Adopt Resolution No. 2025-01, rescinding Resolution No. 2018-07 and amending the Transit Asset Management (TAM) Policy (No. 119) and Plan	 4
 Adopt Resolution #2025-03, amending the FY2024-25 Budget by appropriation transfer and authorize the transfer of \$900,000 within the Capital Fund to the Information Technology and Infrastructure division from the Deputy General Manager’s division as detailed in this memo	 4- 5
 Adopt Resolution No. 2025-04, providing authorization to apply for, commit, and comply with the terms of federal awards	 5



SALEM AREA MASS TRANSIT DISTRICT

BOARD MEETING MINUTES

Thursday, February 27, 2025 at 5:30 p.m.

ATTENDEES: President Hinojos Pressey | Directors Joaquín Lara Midkiff | Ramiro Navarro Jr. | Sadie Carney (Virtual) | Ian Davidson | Sara Duncan | Bill Holmstrom

ABSENT: None

STAFF: GM Allan Pollock | CSO Cliff Carpentier | CFO Denise LaRue | CELRO Jaél Rose | CCO Patricia Feeny | COO Tom Dietz | CPDO Shofi Ull Azum | Planning Manager Chris French | Security and Emergency Management Manager Karen Garcia | Capital and Project Control Manager Melissa Kidd | Strategic Initiatives Administrator Bobbi Kidd | Executive Assistants Crisandra Williams | Kirra Pressey

GUEST: Legal Counsel Bradley Maier | Legal Counsel Sara Sayles | Turell Group President Dana Turell

1. CALL TO ORDER

A. Note of Attendance for a Quorum

President Hinojos Pressey called the meeting to order at 5:30 p.m. Attendance was noted and a quorum was present.

B. Safety Minute

GM Pollock commended the EOC for their quick action during the recent winter weather and highlighted the extensive work involved in evaluating conditions and risks. President Hinojos Pressey also thanked employees for their dedication and hard work during the storm.

C. Announcements | Changes to Agenda:

President Hinojos Pressey announced that Item 6B will be addressed first under action items.

2. PRESENTATIONS - None

3. PUBLIC COMMENT - None

4. CONSENT CALENDAR

A. Approval of Minutes

- 1. January 23, 2025 Board of Directors Meeting

B. Routine Business Items – None

- 1. Fiscal Year 2025 Quarter 2 (FY25 Q2) NTD Reportable Assault Data
- 2. Authorize Contract for a Network Lifecycle Replacement Solution

Action			
Motion:	Approve Consent Calendar as presented.		
Motion by:	Director Bill Holmstrom	Second:	Director Ramiro Navarro Jr.



Vote	
Aye:	President Hinojos Pressey, Directors Lara Midkiff, Navarro Jr., Carney, Davidson, Duncan, and Holmstrom
Motion passes unanimously 7-0	

5. ITEMS DEFERRED FROM CONSENT CALENDAR: None

6. ACTION ITEMS

A. Adopt Resolution 2025-02, Rider and Employee Safety with Regard to Immigration Status: Presenter: General Manager Pollock
Agenda Packet: Pg. 25-28

Originally
Item 6.B

GM Pollock presented a resolution to ensure compliance with Oregon law while protecting rider and employee information. Key provisions include limiting cooperation with federal immigration enforcement, safeguarding confidential data, and training staff on appropriate responses.

President Hinojos Pressey, Directors, GM Pollock, and Legal Counsel Maier discussed the possibility of removing 'if emergency' from the resolution language and the effects it would have on the District staff and the Board.

Action			
Motion:	I move that the Board adopt Resolution 2025-02 regarding rider and employee safety with regard to immigration status, establishing guidelines for protecting rider and employee confidential information, and ensuring uninterrupted transit services in compliance with Oregon sanctuary laws with the amendment to have item 5 read "that absent the judicial order, decline to remove riders for immigration enforcement purposes."		
Motion by:	Director Joaquín Lara Midkiff	Second:	Director Ian Davidson
Discussion:	Director Navarro emphasized the resolution's importance and its message to the community, while Director Lara Midkiff thanked the Board and Legal Counsel for the robust discussion on the action item.		
Vote			
Aye:	President Hinojos Pressey, Directors Lara Midkiff, Navarro Jr., Carney, Davidson, Duncan, and Holmstrom		
Motion passes unanimously 7-0			



President Hinojos Pressey announced a 15-minute recess for the Board and Staff. Board Meeting resumed at 6:34 p.m.

B. Adopt Resolution 2025-01, Amending TAM Plan & Policy 119

Presenter: COO Tom Dietz

Agenda Packet: Pg. 16-24 & Addendum A

COO Dietz presented updates to Policy #119 and the Transit Asset Management (TAM) Plan, originally adopted in 2018, to ensure alignment with current federal regulations and District needs. The revisions enhance accuracy, transparency, and accountability in managing capital investments, maintenance, and the disposal of federally funded assets.

**Originally
Item 6.A**

Action			
Motion:	I move that the Board adopt Resolution No. 2025-01, rescinding Resolution No. 2018-07 and amending the Transit Asset Management (TAM) Policy (No. 119) and Plan.		
Motion by:	Director Ramiro Navarro Jr.	Second:	Director Sara Duncan
Vote			
Aye:	President Hinojos Pressey, Directors Lara Midkiff, Navarro Jr., Carney, Davidson, Duncan, and Holmstrom		
Motion passes unanimously 7-0			

C. Adopt Resolution 2025-03, Amending the FY2024-2025 Budget

Presenter: CFO Denise LaRue

Agenda Packet: Pg. 29-32

CFO LaRue presented a budget adjustment for the Capital Fund, noting that the Information Technology and Infrastructure Division is projected to exceed its budget by \$900,000 (2.5%) due to additional costs for several projects, including the Comprehensive Intelligent Transportation System (CITS) and Maintenance Tracking Software.

Action			
Motion:	I move that the Board adopt Resolution #2025-03, amending the FY2024-25 Budget by appropriation transfer and authorize the transfer of \$900,000 within the Capital Fund to the Information Technology and Infrastructure division from the Deputy General Manager's division as detailed in this memo.		
Motion by:	Director Bill Holmstrom	Second:	Director Joaquín Lara Midkiff
Vote			



Aye:	President Hinojos Pressey, Directors Lara Midkiff, Navarro Jr., Carney, Davidson, Duncan, and Holmstrom
Motion passes unanimously 7-0	

D. Adopt Resolution 2025-04, Providing Authorization to Apply For, Commit, and Comply with Terms of Federal Awards

Presenter: CFO Denise LaRue

Agenda Packet: Pg. 33-35

CFO LaRue presented an updated authorizing resolution required by the Federal Transit Administration (FTA) for the Transit Award Management System (TrAMS). The resolution ensures the Districts compliance with FTA requirements for applying for, committing, and managing federal awards.

Action			
Motion:	I move that the Board adopt Resolution No. 2025-04, providing authorization to apply for, commit, and comply with the terms of federal awards.		
Motion by:	Director Joaquín Lara Midkiff	Second:	Director Sara Duncan
Vote			
Aye:	President Hinojos Pressey, Directors Lara Midkiff, Navarro Jr., Carney, Davidson, Duncan, and Holmstrom		
Motion passes unanimously 7-0			

7. INFORMATIONAL REPORTS

A. FY25 Q2 Strategic Plan Report

Presenter: Strategic Initiatives Administrator Bobbi Kidd

Agenda Packet: Pg. 36-40

Strategic Initiatives Administrator Kidd presented the FY25 Q2 progress update on the District’s Organizational Strategic Plan, with CCO Feeny and CSO Carpentier highlighting key accomplishments in their respective areas of responsibility.

B. FY25 Q2 Performance Report

Presenter: CPDO Shofi Ull Azum

Agenda Packet: Pg. 41-78

CPDO Azum presented the FY25 Q2 Performance Report, outlining key metrics and highlighting notable ridership trends. He reported that the District provided 3.3 million rides in calendar year 2024, marking the highest ridership since 2014.



C. FY25 Q2 Financial Report

Presenter: CFO Denise LaRue

Agenda Packet: Pg. 79-85

CFO LaRue presented the FY25 Q2 Finance Report, providing an overview of the General Fund, Transportation Program, and Capital Fund financial performance year-to-date.

D. Mobility Reimagined Outreach Update

Presenter: CCO Patricia Feeny and Turell Group President Dana Turell

Agenda Packet: Pg. Addendum B

CCO Feeny and Dana Turell presented a 90-day marketing plan aimed at building community support for service enhancements through branding, digital engagement, and outreach. The plan includes consistent advertising, community presence at events, and storytelling to highlight the Districts impact. Additionally, a phased outreach campaign from June to November 2025 will deepen community engagement through open houses, targeted outreach, and digital initiatives, with ongoing tracking and reporting to inform future strategies.

8. GENERAL MANAGER'S REPORT

GM Pollock shared feedback from a rider who expressed support for Cherrlots DEI initiatives, inclusive hiring practices, and heritage bus recognitions, hoping they will continue. He also highlighted new operators joining the team. Additionally, he announced his participation as a panelist on the service provider panel at the March 11 Joint Committee on Transportation hearing during the Oregon Transit Association presentation day.

9. BOARD OF DIRECTORS REPORT

President Hinojos Pressey and Directors provided reports on committees and activities in which they represent the District.

10. ADJOURN

President Hinojos Pressey adjourned the meeting at 8:26 p.m.

Respectfully Submitted

Maria Hinojos Pressey, Board President

To: Board of Directors
From: Kirra Pressey, Executive Assistant
Thru: Allan Pollock, General Manager
Date: March 27, 2025
Subject: Adopt Resolution No. 2025-05, Authorizing the General Manager to issue commendations.

ISSUE

Shall the Board adopt Resolution No. 2025-05, authorizing the General Manager to issue commendations on behalf of the Board of Directors for qualifying retiring employees, in consultation with the Board President?

BACKGROUND AND FINDINGS

The Salem Area Mass Transit District (“District”) values the dedication and contributions of its employees, recognizing their role in advancing the District’s mission of “Creating Community Connections.” Employees who qualify for retirement have made a lasting impact on their colleagues, the District, and the many community members they have served.

Currently, the District honors retiring employees with a retirement celebration for those who have served ten (10) or more years and are 55 or older. In addition to this recognition, the District seeks to provide a formal commendation, signed by the Board President, to acknowledge the retiree’s service and contributions.

The proposed resolution authorizes the General Manager to issue commendations on behalf of the Board of Directors, ensuring that retiring employees receive formal recognition for their dedicated service to the residents of Marion and Polk Counties.

FINANCIAL IMPACT

None

RECOMMENDATION

Staff recommends the Board adopt Resolution No. 2025-05, authorizing the General Manager to issue commendations on behalf of the Board of Directors for qualifying retiring employees, in consultation with the Board President.

PROPOSED MOTION

I move that the Board adopt Resolution No. 2025-05, authorizing the General Manager to issue commendations on behalf of the Board of Directors for qualifying retiring employees, in consultation with the Board President.



RESOLUTION NO. 2025-05

AUTHORIZING THE GENERAL MANAGER TO ISSUE COMMENDATIONS ON BEHALF OF THE BOARD OF DIRECTORS FOR QUALIFYING RETIRING EMPLOYEES, IN CONSULTATION WITH THE BOARD PRESIDENT.

WHEREAS, the Salem Area Mass Transit District, hereafter referred to as "District," is duly established and empowered under ORS 267; and

WHEREAS, the Board of Directors recognizes the dedication and contribution of employees who have provided long-term service to the District; and

WHEREAS, the Board of Directors wishes to formally commend retirees who have served the District; and

WHEREAS, these retirees have made a lasting impact on the District, their colleagues, and the many community members they served; and

WHEREAS, through their service, these retirees have upheld and advanced the District's mission of "Creating Community Connections."

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF SALEM AREA MASS TRANSIT DISTRICT;

THAT the Board of Directors recognizes the dedicated service of retirees to the residents of Marion and Polk Counties; and

THAT the General Manager is authorized to issue a commendation on behalf of the Board of Directors upon an employee's retirement, in consultation with the Board President.

ADOPTED by the Board of Directors on this 27th day of March 2025.

ATTEST:

Kirra Pressey
Clerk of the Board

Maria Hinojos Pressey
Board President



COMMENDATION

Presented by the Board of Directors of the Salem Area Mass Transit District

WHEREAS, [Retiree's Name] has dedicated [X] years of service as a [position] with the Salem Area Mass Transit District, hereinafter referred to as "District," demonstrating unwavering commitment to public transportation and the community; and

WHEREAS, through their hard work and professionalism, [Retiree's Name] has made a lasting impact on the District, their colleagues, and the many community members they have served; and

WHEREAS, [Retiree's Name] has upheld and advanced the District's mission of "Creating Community Connections" by ensuring reliable, accessible, and customer-focused service; and

WHEREAS, their contributions have strengthened the District's operations and fostered a positive work environment that will be felt for years to come;

NOW, THEREFORE, BE IT COMMENDED, that the Board of Directors of Salem Area Mass Transit District hereby recognize and express its sincere appreciations for [Retiree's Name]'s dedicated service and commitment to the residents of Marion and Polk Counties.

PRESENTED this [Day] of [Month, Year].

ATTEST:

Kirra Pressey
Clerk of the Board

Maria Hinojos Pressey
Board President

To: Board of Directors
From: Chris French, Service Planning Manager
Shofi Ull Azum, Chief Planning and Development Officer
Thru: Allan Pollock, General Manager
Date: March 27, 2025
Subject: May 2025 Service Change Briefing

ISSUE

Shall the Board receive a briefing regarding Cherriots fixed route service beginning May 4, 2025?

BACKGROUND AND FINDINGS

This service change will begin on Sunday, May 4, and continue through Saturday, September 6.

Local Bus Service

Notable Changes

Weekday Schedule Adjustments

- Route 1X – Wilsonville / Salem Express
 - To better understand route timing and to obtain better on-time performance data for inbound trips in Salem, the Summer @ Union stop (Stop ID 447) will be converted to a timepoint. Summer @ Marion (Stop ID 227) will no longer be a timepoint.
 - Operators are asked to maintain scheduled departures at all timepoints along the route, outbound and inbound.

- Route 6 – Fairview Industrial
 - The inbound trip departing Baxter @ Commercial (Stop ID 1969) at 6:37a will be shifted to depart later, at 6:40a. This bus becomes (interlines with) Route 16 when it arrives at the Downtown Transit Center (DTC), where it shares Bay E with Route 6. Currently it arrives at Bay E before the scheduled 7:05a departure of Route 6.

- Route 7 – Mission Street
 - It was brought to the attention of planning staff that some trips before 11:00a are marking time at Winter @ Salem Hospital (Stop ID 167) before arriving at

DTC. As part of this service change, some time will be removed between the timepoint at Mission @ 23rd (Stop ID 192) and the last timepoint, Winter @ Salem Hospital (Stop ID 167), to help alleviate marking time at the hospital.

- On-Time Performance Adjustments
 - These routes will have minor schedule adjustments to improve route flow and on-time performance. No run time is being added or removed from these routes:
 - Route 8, outbound trips between 2p - 7p
 - Route 9, outbound trips between 6:30a - 6:30p
 - Route 18, outbound trips between 2:30p - 6:30p

Saturday Schedule Adjustments

- On-Time Performance Adjustments
 - These routes will have minor schedule adjustments to improve route flow and on-time performance. No run time is being added or removed from these routes:
 - Route 9, outbound trips between 7a - 6p
 - Route 11, outbound trips between 1:30p - 6:30p and inbound trips between 10:04a and 6:03p
 - Route 19, outbound trips between 7a - 5:30p
 - Route 21, outbound trips between 7a - 4:30p

Sunday Schedule Adjustments

- On-Time Performance Adjustments
 - These routes will have minor schedule adjustments to improve route flow and on-time performance. No run time is being added or removed from these routes:
 - Route 9, outbound trips between 8a - 6p
 - Route 11, outbound trips between 10:30a - 6:30p and inbound trips between 10:04a - 6:03p
 - Route 19, outbound trips between 8a - 5p
 - Route 21, outbound trips between 10a - 4p

Holiday Service

- Memorial Day, Monday, May 26
 - Cherriot Local will operate at the **Sunday** service level.

- Juneteenth, Thursday, June 19
 - Cherriots Local will operate at the **Sunday** service level.
- Independence Day, Friday, July 4
 - Cherriots Local will operate at the **Saturday** service level, pending STIF application and budget approval.
- Labor Day, Monday, September 1
 - Cherriots Local will operate at the **Saturday** service level, pending STIF application and budget approval.

Regional Bus Service

Notable Changes

Weekday Schedule Adjustments

- Route 40X- Polk County / Salem Express
 - Time will be removed between DTC and the first timepoint, Edgewater @ Rosemont (Stop ID 1071), to avoid marking time and creating congestion in the area.
- Route 50X – Dallas / Salem Express
 - Time will be removed between DTC and the first timepoint, Edgewater @ Rosemont (Stop ID 1071), to avoid marking time and creating congestion in the area.

Saturday Schedule Adjustments

- Route 40X – Polk County / Salem Express
 - Time will be removed between DTC and the first timepoint, Edgewater @ Rosemont (Stop ID 1071), to avoid marking time and creating congestion in the area.

Holiday Service

- **Cherriots Regional Routes do not operate on holidays.**

Cherriots LIFT

- Cherriots LIFT will have the same span of service as Cherriots Local on Memorial Day, Juneteenth, Independence Day, and Labor Day.

FINANCIAL IMPACT

None

RECOMMENDATION

For information only.

PROPOSED MOTION

None



To: Board of Directors
From: Allan Pollock, General Manager
Date: March 27, 2025
Subject: Board Member Committee Report

ISSUE

Shall the Board report on their activities and committee assignments as representatives of Salem Area Mass Transit District?

BACKGROUND AND FINDINGS

Board members are appointed to local, regional, or national committees. Board members also present testimony at public hearings on specific issues as the need arises on behalf of the District. Board members may take this opportunity to report committee updates or on any meetings or items of note relating to District business.

Subdistrict 1 Joaquín Lara Midkiff	West Salem Business Association
Subdistrict 2 Director Navarro	State Transportation Improvement Fund Advisory Committee (STIFAC)
Subdistrict 3 Director Carney	Salem-Keizer Area Transportation Study (SKATS) Legislative Committee
Subdistrict 4 Director Hinojos Pressey	
Subdistrict 5 Director Davidson	FY27 Service Enhancement Committee Mid-Willamette Valley Council of Governments (MWVCOG)
Subdistrict 6 Director Duncan	Diversity, Equity, and Inclusion Committee Mid-Willamette Area Commission on Transportation (MWACT)
Subdistrict 7 Director Holmstrom	Community Advisory Committee MWVCOG Regional Rail Advisory Board

FINANCIAL IMPACT

None.

RECOMMENDATION

For informational only.

PROPOSED MOTION

None.